

CHAT MAP: A GENRE

ACTIVITY

What are the actual practices and actions that writers do to create texts within this genre? What research? What goals and motivations?

DISTRIBUTION

Where do texts in this genre go in the world? How do they get there? Using what media and modes? To whom is this genre accessible?

NAME OF GENRE

ECOLOGY

What are the physical forces that writers cannot control that influence creating in this genre? How do these forces influence how writers create and distribute texts in this genre?

SOCIALIZATION

How do writers interact with institutions and social groups as we produce, distribute, and use texts in this genre? How are these interactions related to cultural norms around this genre? How have people's interactions with this genre changed over time?

PRODUCTION

What things do writers need to produce texts in this genre? What people, places, tools, and practices do writers need to engage in the genre's conventions?

REPRESENTATION

How do writers think about and plan texts for this genre? What genre conventions shape writers' thinking and planning?

RECEPTION

How do people react and respond to texts in this genre? How do people take them up? For what purposes?