

CHAT MAP: A TEXT

ACTIVITY

What are the actual practices and actions that writers do to create this text?

DISTRIBUTION

What means do writers use to send this text into the world? Who has access to it as a result?

NAME OF TEXT

ECOLOGY

What are the physical forces beyond the boundaries of the text that writers cannot control? How do these forces influence how writers create and distribute this text?

SOCIALIZATION

How do writers interact with institutions and social groups as they produce, distribute, and use this text? How are writers' interactions related to cultural norms around this text?

PRODUCTION

What means do writers use to produce this text? What people, places, tools, and practices do writers engage with to create this text?

REPRESENTATION

How do writers think about and plan this text? What kinds of things are shaping writers' thinking and planning?

RECEPTION

How do people react and respond to this text? How do people take it up? For what purposes?